

The logo – standard use version

This is the standard use version of the Merton logo. This version is normally used on stationery, alongside partner logos on literature back-covers.

Our logo consists of the word 'Merton' and both the 'wave' and 'waterwheel' graphics. These elements appear together in a fixed relationship.

The combination of these elements must not be altered, distorted or redrawn in any way.

In situations where the colour logo cannot be used, the Merton logo is available in mono or white out.



Colour version

Merton
Lavender



Pantone

267 C

CMYK:

C 80

M 90

Y 00

K 00

RGB:

R 91

G 52

B 139

Merton
Green



Pantone

334 C

CMYK:

C 100

M 00

Y 65

K 00

RGB:

R 00

G 149

B 120



Mono version



White out version

Partners logo – standard use version

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