25 February 2013

Delivered by Email

Future Merton
London Borough of Merton
12th Floor Civic Centre
London Road
Morden
SM4 5DX

Dear Sir/Madam

DRAFT SITES AND POLICIES DEVELOPMENT PLAN DOCUMENT CONSULTATION

We act on behalf of Sainsbury’s Supermarkets Ltd and have been instructed to submit representations to the Sites and Policies DPD.

Further to our earlier representation made on the 23 March 2012 at the Further Options Stage, Sainsbury’s makes the following representations with regards to Site Proposal 58 and the wider context of the DPD.

“Sainsbury’s support the redevelopment of underused town centre sites. However, car parking is an important component of a town centres’ vitality and viability.

The National Planning Policy Framework (NPPF) requires local authorities to improve the quality of parking in town centres to provide convenient, safe and secure environments (Paragraph 40, Page 11). This is further acknowledged in the Portas Review, which seeks to protect town centre parking, with many high streets not adequately catering for modern shopper requirements (Chapter 8, Page 27).

Furthermore, the London Borough of Merton’s Parking Survey in Wimbledon and Morden (August, 2012) indicates Peel House benefits from a high occupancy throughout the week, with well over half of the car park accumulation recorded during the peak hours of 13:00 to 16:00 on Saturday 9th June (Figure 4.11) and 09:00 to 18:00 on Thursday 14th June 2012 (Figure 4.12).

In this regard, car parking should be retained in any proposed redevelopment of the site.”
We trust that these representations will be taken into account as part of the consultation process.

Should you wish to discuss these representations in more detail, please do not hesitate to contact Chris Deeks at this office.

Yours sincerely

'Turley Associates

TURLEY ASSOCIATES