Dear Resident/Business

The purpose of this leaflet is to:

1. Advise you of the outcome of the informal consultation on the 'Wimbledon Area Traffic Study, Option 8 scheme', carried out in August/September 2009 and the subsequent decisions made by the Cabinet Member for Planning and Traffic Management.

2. Inform you that in accordance with the Cabinet Member’s decision the council will be undertaking the formal consultations on the various proposals between 18 February and 12 March 2010.

3. How to make representations.

4. Give details of the implementation of the various traffic management proposals, that do not require a formal consultation, as agreed by the Cabinet Member for Planning and Traffic Management.

INFORMAL CONSULTATION RESULTS

During the informal consultation 4223 consultation documents were distributed to the local community. The consultation resulted in a total of 624 responses, representing a response rate of 14.78%. Full details of the results can be viewed on the Council’s website at www.merton.gov.uk/watm

On 30 September 2009, the outcome of the consultation was reported to the Street Management Advisory Committee (SMAC). In October 2009, the Cabinet Member gave a detailed decision which included:

• approval to undertake statutory (formal) consultations on some aspects of the option 8 proposals. For details see below.
• some aspects of the proposals to be abandoned.
• some additional measures to be investigated and included into the option 8 scheme.

A summary of the Cabinet Member’s decision is set out below:
The full Cabinet Member decision can be viewed on the Council’s website at www.merton.gov.uk/watm

OPTION 8 - ELEMENTS APPROVED BY THE CABINET MEMBER

1. To proceed with a formal consultation to introduce ‘waiting/loading’ restrictions, operating Monday to Saturday between 7am and 10am and between 4pm and 7pm within the existing Pay and Display bays
and the Disabled bay located in the southern section of Church Road. Loading restrictions during the same hours, will also apply to the section of Church Road between its junctions with Wimbledon Hill Road and Belvedere Square. The full proposal is shown on drawing number Z36-24-09.

2. To proceed with a formal consultation on the proposal to introduce ‘traffic calming’ measures along the section of Church Road south of its junction with St Mary’s Road. This includes a speed table o/s No 42 Church Rd and raised entry treatments at its junction with Wimbledon Hill Road / High Street, and one at St Mary’s Road. This proposal is shown on drawing number Z36-24-10.

3. To proceed with a formal consultation for the introduction of tarmac speed cushions in Belvedere Grove. See drawing number Z36-24-10.

4. To proceed with a formal consultation on the proposal to convert all the existing Resident Permit and Permit holder parking bays in Belvedere Grove, Belvedere Drive, Belvedere Avenue, Alan Road, Highbury Road, Clement Road, Courthope Road and Lancaster Road to Pay and Display Shared Use bays. Please note that the proposals include the conversion of Resident Only bays to Shared Use bays, which would allow business permit holders as well as those wishing to pay and display to utilise the bays. See drawing number Z36-24-09.

5. To proceed with providing additional parking (Shared Use bays) within the same roads and to include Lancaster Gardens where possible. See drawing number Z36-24-09.

6. To proceed with a formal consultation on the proposal for a ‘raised entry treatment’ in Belvedere Drive at its junction with Wimbledon Hill Road. See drawing number Z36-24-10.

7. To proceed with a formal consultation on the proposal for a ‘raised entry treatment’ in Belvedere Avenue at its junction with Church Road. See drawing number Z36-24-10.

8. To proceed with a formal consultation on the proposal to amend the existing 7.5 tonne Lorry Ban as shown on drawing number Z36-24-13.

9. To proceed with a formal consultation on the proposal for a 20mph
speed limit for the area shown on drawing number Z36-24-12.

10. To proceed with a formal consultation on the proposal for a raised junction at Burghley Road/Church Road/St Mary’s Road. Note that this proposal overlaps the raised entry treatment proposal for Church Road / St Mary’s Junction defined in section 2 above. The full proposal is shown on drawing number Z36-24-11.

11. To proceed with a formal consultation on the proposal for a raised junction at Burghley and Marryat Road intersection together with the other highway changes as proposed i.e. the removal of pedestrian refuges and kerb realignment at the corners. See drawing number Z36-24-11.

12. The implementation of kerb build-outs and vehicular priority working outside Nos 15, 35, 58 Burghley Road and 32 Calonne Road. The build-outs and the vehicular priority working arrangements at these locations are not subject to the formal consultation however, the associated speed cushions and any parking rearrangements (where applicable) are subject to the consultation. The various elements of these proposals, which are subject to the formal consultation are as follows:

• Removal of permit parking bays outside Nos 12-16 Burghley Road.
• Removal of permit parking bay outside No 11 Burghley Road.
• Removal of Shared Use parking bay outside No 35 Burghley Road.
• Removal of permit parking bay outside No 32 Calonne Road.
• Provision of new parking bay outside Nos 8 & 9 Burghley Road.
• Extension of existing permit parking bay to outside Nos 17 & 19 Burghley Road.
• Provision of new Shared Use parking bay opposite No 40 Burghley Road.
• Provision of new parking bay outside No 27 Calonne Road and adjacent to the side of No 65 Burghley Road.
• The speed cushions associated with the agreed build out outside No 35 Burghley Road.
• The speed cushions associated with the agreed build out outside No 15 Burghley Road.

These proposals are shown in drawing number Z36-24-11.

WHAT HAPPENS NEXT
The outcome of the formal consultation will be reported to your Ward Councillors and subsequently to the Cabinet Member for Planning and Traffic Management. Once a decision is made by the Cabinet Member you will be informed accordingly.
NEW PROPOSALS ADDED TO THE OPTION 8 SCHEME

At the 30 September 2009 SMAC meeting, requests were made by committee members and the public in attendance to consider further proposals as part of the scheme. The Cabinet Member approved some of the recommendations and instructed officers to undertake the appropriate additional investigations with a view to include them as part of the formal consultation. The proposals are:

1. The removal of the two existing mini-roundabouts at the Alan Road / St Mary’s Road junction and their replacement with a raised surface treatment maintaining priority from Arthur Road into St Mary’s Road. Note: This proposal is currently undergoing a safety audit to ensure that road safety would not be compromised through the proposed changes. See drawing number Z36-24-10 and Z36-24-10-2.

2. Traffic calming measures for Marryat Road which include a raised entry treatment at its junction with High Street/Parkside; speed tables outside Nos 14, 34 and 27 Marryat Road. Details have been agreed with the ward councillors. See drawing number Z36-24-11-2.

OPTION 8 - ELEMENTS NOT APPROVED BY CABINET MEMBER

With regard to some elements of Option 8, the Cabinet Member for Planning and Traffic Management took the following decisions:

1. Not to proceed with the proposed experimental width restriction in Belvedere Grove.

2. Not to proceed with the proposed speed cushions in the Belvedere roads other than Belvedere Grove.

3. Not to make any changes to the existing parking bays within Old House Close and Belvedere Square.

4. Not to proceed with the proposed speed cushions associated with the traffic calming features outside No 58 Burghley Road and No 32 Calonne Road.

5. Not to proceed with the proposed traffic calming features outside Nos 17 and 9a Calonne Road.

6. To do nothing with respect to the existing raised entry treatment in Alan Road at its junction with St Mary’s Road.
PROPOSALS ALREADY APPROVED BY CABINET MEMBER TO BE IMPLEMENTED
The following proposals were also approved by the Cabinet Member, and do not require further consultation:
1. The narrowing of the junction of Calonne Road / Burghley Road.
2. Changes to Wimbledon Hill Road as detailed in the informal consultation stage in August 2009.

FURTHER PROPOSALS TO BE INVESTIGATED AND CONSULTED IN THE FUTURE
The following information does not relate directly to the current formal consultation, and it is provided at this stage for information in connection with future actions the council may consider in relation to achieving traffic and speed reduction in the Belvedere roads.

The Cabinet Member has approved that officers should undertake investigations and model the feasibility of replacing the existing roundabout at the junction of Ridgway, Wimbledon Hill Road, Belvedere Grove and High Street with traffic signals - the objective being to reduce the volume of traffic entering Belvedere Grove.

TYPES OF CONSULTATION
When considering any measures, the Council can adopt one or more of the following mechanisms by which to consult residents:

Undertake an Informal Consultation
This is the process by which the Council usually presents the public with option/s on a proposed traffic scheme and seeks feedback either through a preset questionnaire or request their general comments. The feedback helps the Cabinet Member in making a decision on whether the scheme should or should not proceed. If it is decided to proceed with the scheme, the Council then initiates a Formal Consultation (Statutory Consultation) which is explained below. The Council is not required by regulations to necessarily carry out 'Informal Consultations'.

Undertake a Formal Consultation (Prior to implementing Changes)
This is the process by which the Council abides by regulatory requirements and notifies those affected by the proposed changes thus providing an official opportunity to make a representation for or against the changes. The Council notifies the change/s by publishing Notices in the local press and also by placing Street Notices on lamp columns in the area of change. The procedures and timescales for an individual to make a representation is laid out in the published Notices (minimum of 21 days). The Council must always carry out a Formal Consultation although in certain circumstances this is carried out after implementing the scheme/change (see 3 below).

Consider an Experimental Scheme (Formal Consultations Post implementation)
The Council can also implement a scheme using powers under Section 9 of the Road Traffic Regulation Act 1984. These powers allow the Council to implement a scheme without a prior Formal Consultation. Schemes implemented using these powers are called 'Experimental Schemes' and often considered when the effects of a proposal may not be fully predictable and close monitoring is thus desired before at a later date making the scheme permanent. The changes still require the making of a Traffic Management Order, however the Consultation described in (1) and (2) above is not required. The formal consultation on schemes introduced by this means is carried out only after the Traffic Management Order comes into effect and the scheme has been built. The consultation period must be for a minimum of 6 months. The experimental scheme can be kept in place for a maximum of 18 months by which time the Council must either remove the experimental scheme or make a decision to make it permanent.

The Council reserves the right to introduce 'Experimental Schemes' in the area.

FORMAL CONSULTATION PROCESS
The Council is required by statutory regulations to publish a “Notice of Proposals” in the local press giving information on the proposals and to also consult specific persons and organisations such as Emergency Services. The Council is also required to include a statement in the Notice on how to make representations. Five separate Notices, outlining the proposals will be published in the local newspaper on 18 February 2010. Notices will also be posted on lamp columns in the vicinity of the proposed works by this date.

PROCEDURE FOR MAKING REPRESENTATIONS
Representations for or against any of the proposals or parts of it must be submitted in writing to the Environment and Regeneration Department, Merton Civic Centre, London Road, Morden, Surrey, SM4 5DX by no later than 12 March 2010, quoting the appropriate reference number/s in your response letter for the particular aspect/s of your objections as
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6. To do nothing with respect to the existing raised entry treatment in Alan Road at its junction with St Mary’s Road.

Anyone who opposes any part/s of the proposals must state the reason/s upon which their objection is made together with the appropriate reference number. It should be noted that if you wish to make a representation to only a particular part of the proposal, for example a parking change in Burghley Road, you must specify which parking change your objection relates to, together with your reasons. Similarly if your objection relates to a proposed vertical deflection in a particular location, you must clearly state the location together with your reasons. We also welcome letters in support for the proposals. The Council is required to give weight to the nature and content of your representations and not necessarily the quantity, therefore your reasons are very important to us.

Please note that responses to any representation received will not be made until a final decision is made by the Cabinet Member for Planning and Traffic Management.

A copy of the draft Traffic Management Order, Notices and plans identifying the area affected by the proposals and the Council’s ‘Statement of Reasons’ for the proposals can be inspected at Merton Link, Merton Civic Centre, London Road, Morden, Surrey during the Council’s working hours, Monday to Friday, between 9am and 5pm. The documents can also be inspected at Wimbledon Library during opening hours.

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