27th February 2013

London Borough of Merton
Future Merton
12th Floor Civic Centre
London Road
Morden SM4 5DX

Dear Sir/Madam

BRENLEY- CEDARS AVENUE, MITCHAM
DRAFT MITCHAM- POTENTIAL SITES AND DRAFT POLICIES MAPS-JANUARY 2013

We act as planning advisors to Wilmot Dixon Regen in respect of the above site and write to submit representations to the draft Mitcham-Potential Sites and Draft Policies Maps document, published in January 2013.

Planning permission was granted in December 2010 for the redevelopment of the site to provide 169 residential units, along with the provision of a new park. Following the grant of planning the scheme has been successfully built out, with the majority of the units now sold, with the majority of the units now occupied. The scheme has delivered a significant amount of housing, through an extremely high quality scheme which has successfully integrated the site into the wider community through the creation of high quality buildings, and the provision of a new park.

The scheme is now nearing completion, and the opportunity has been identified to build on this success and deliver further housing within the site. This additional housing can be delivered without compromising the functionality and usability of the park area, whilst being capable of being successfully integrated with the current residential buildings and the neighbouring residential properties.

Discussions have been held with the Council’s Future Merton team to explore the potential for the creation of additional housing on the site. Those initial discussions have been positively received, with officers of the view that the site could potentially deliver some additional housing, continuing the high quality design which has been achieved on those parts of the site which have already been redeveloped.

The park areas of the Brenley site are currently designated as ‘Open Space’ within the draft policy document. An amendment to this designation was discussed with the Council, with this part of the site being removed from the ‘Open Space’ designation. We enclose a site plan which identifies the area which would be removed from the ‘Open Space’ designation. We therefore request that this part of the site is removed from the ‘Open Space’ designation to make it available for additional housing.
We look forward to receiving confirmation that the representations have been duly made and received within the consultation period. Should you have any further queries or require any further information at this stage, please contact Tom Sweetman of DP9.

Yours faithfully

[Signature]

DP9